

ACHE Central Illinois Chapter

An Independent Chapter of



Upcoming Programs

Earn 1.5 Qualified Education Credits

Career Positioning Webinar Presentation

Speakers

Date

Description

Career Positioning: Strategically Mapping Your Executive Career Development

Christine Mackey-Ross, MBA, Senior Vice President, Witt / Kieffer
Arthur S. Shorr, FACHE, MBA, Principle / CEO, Arthur Shorr Healthcare Consultants
Nancy Schlichting, CEO, Henry Ford Hospital
Greg Wahlstrom, MBA / HCM, Chairman, Central IL ACHE Edu Committee

Wednesday July 24, 2013, 12:00PM – 1:30 pm (GMT – 06:00) Central Time (US & Canada).

This program will focus on the nuts-and-bolts of career planning for executive careerists. In today's changing healthcare environment, careerists need skills and strategies to position themselves for the executive level. You have the freedom to create the career paths that link your talents and interests with the right job. No job comes with a life time guarantee, and flexibility is important. To achieve upward executive mobility in your career, you must constantly reinvent your brand. Learn from your peers the necessary steps to take your career path to the next level.

Join Central Illinois American College of Healthcare Executives and Arthur S. Shorr, Christine Mackey-Ross, Nancy M. Schlichting, and Greg Wahlstrom for this 90-minute Webinar, including Q&A, to career positioning strategies to thrive in an competitive industry.

With this webinar, you will gain insight and tactics to:

- Positioning yourself for future advancement
- Understanding and establishing a personal brand
- Clarifying your unique market value and the segment of the industry that you can best serve
- Networking and social media for career growth
- The value of a mentor or coach in achieving career goals
- Identifying your values and strengths and gauging alignment with those of current and future healthcare organizations
- Using volunteer and service experience to enhance your resume
- The role and importance of being involved in professional organizations
- Understanding how the ACHE credential may increase your market value

As an independent chartered Chapter of the American College of Healthcare Executives Central Illinois Chapter of ACHE is authorized to award 1.5 hour of Qualified continuing education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for Qualified Education (non-ACHE) credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

Registration:

<http://www.anymeeting.com/PIID=E950DB85804B3D>

For More Information Contact:

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