Building The Hospital Of Tomorrow: Rehabilitate, Renovate, or Replace

November 19, 2014

Central Illinois Chapter of ACHE

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Speakers

Date

Description

Register Here:

http://www.anvmeeting.com/PIID=EA 59D782844C3C

For More Information Contact: Leslie Johnson, RN, MSN Central IL ACHE Edu Co-Chair Tel: (309) 251-3782

Email: ljohnson@grahamhospital.org

ACHE Central Illinois Chapter

Upcoming Webinar Program

Earn 1.5 Qualified Education Credits

Building the Hospital of Tomorrow: Rehabilitate, Renovate, or Replace

Dave Adcock, President & Principal, Long View Consulting, LLC
David Schreiner, President & CEO, KSB Hospital
Brad Solberg, President & CEO, Hammond-Henry Hospital
Leslie Johnson, Director Lean & 6 Sigma, Graham Health System

Wednesday, November 19, 2014 - 12:00PM - 1:30 PM CST

In today's competitive marketplace, significant capital expenditure decisions can make or break a healthcare organization and the career of the executives tasked with such decisions. No capital decision may be greater than the construction of a new facility or the substantial renovation of an existing one.

After years of relative dormancy, the healthcare construction boom continues throughout the U.S. for a variety of reasons, many of which impact both small community hospitals and large urban health systems alike. The most common reasons for the renovations, expansions, and replacements include aging facilities, population growth, market demand, and the need to improve operational efficiencies. Additionally, competition moves organizations to incorporate the latest advances in care delivery, medical technology, new building codes and healing design elements to enhance the patient experience through the surrounding environment. Changes in building codes and patient safety standards also drive the need for construction and modification.

Please join Central Illinois American College of Healthcare Executives and Dave Adcock, David Schreiner, Brad Solberg, and Leslie Johnson for this 90-minute panel discussion via webinar. This event will include an opportunity for Q&A.

With this panel discussion, the presenters will provide insight to the following questions:

- What factors influence the executive's decision to utilize limited financial resources for their organization's physical plant?
- How would a new or updated facility enhance (or hinder) current operations or market share?
- Would renovating and expanding the current facility be easier, take less time and cost less than new construction?
- How will the "Green Movement" impact future facility planning?

As an Independent chartered Chapter of the American College of Healthcare Executives Central Illinois Chapter of ACHE is authorized to award 1.5 hours of Qualified Continuing Education Credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for Qualified Education (non-ACHE) credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recentification.







Partnering Professional Associations









Program Description

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Topics

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Dave AdcockPresident & Principal
Long View Consulting, LLC

An experienced healthcare executive and entrepreneur - David founded Long View Consulting, LLC in 2009 after working in executive leadership roles within a large healthcare system. David's experience includes market assessments, business development, and clinical operations. He has developed new services, completed CONs, and directed marketing activities. Currently David is providing consulting services for EHR implementations and Meaningful Use engagements with Illinois hospitals and clinics as well as serving as a CFO/COO for a newly established FQHC. David is also a partner and co-founder of Transfer Solutions, LLC a start up medical device manufacturer in the fall prevention market.





David Schreiner President & CEO KSB Hospital

David Schreiner serves as the President & Chief Executive Officer at KSB Hospital in Dixon Illinois, an 80-bed acute care facility. Mr. Schreiner began his healthcare career as a Radiologic Technologist.

David is an adjunct faculty member for the University of St. Francis' Health Services Administration Graduate Program. He has taught Marketing and Planning, Administration, Management, Sociology, and Managed Care both in the classroom and online.

In addition to the above experiences, Mr. Schreiner serves on over a dozen boards ranging from his church to his children's schools to his local Chamber of Commerce and a local Bank board. In 2007 he was named the Dixon Citizen of the Year.

David has finished ten marathons and became an Ironman in 2005 by competing in Ironman Wisconsin, a 2.4 mile swim, 112 mile bike and 26.2 mile run.





Brad Solberg
President & CEO
Hammond-Henry Hospital

Solberg has been CEO at Hammond-Henry since 2001. He has 27 years of hospital leadership experience, serving in hospitals in Ohio, Michigan and North Dakota.

He received his Bachelor's Degree from Concordia College, Moorhead, Minnesota, and his Master's of Healthcare Administration from the University of Minnesota.

Solberg joined the American College of Healthcare Executives in 1995 and achieved fellow status in 2002. He was elected regent for central Illinois in 2003, and served in that capacity for three years. He received the ACHE Distinguished Service Award in 2011. He currently serves on the board of Illinois Critical Access Hospital Network and Illinois Provider Trust.

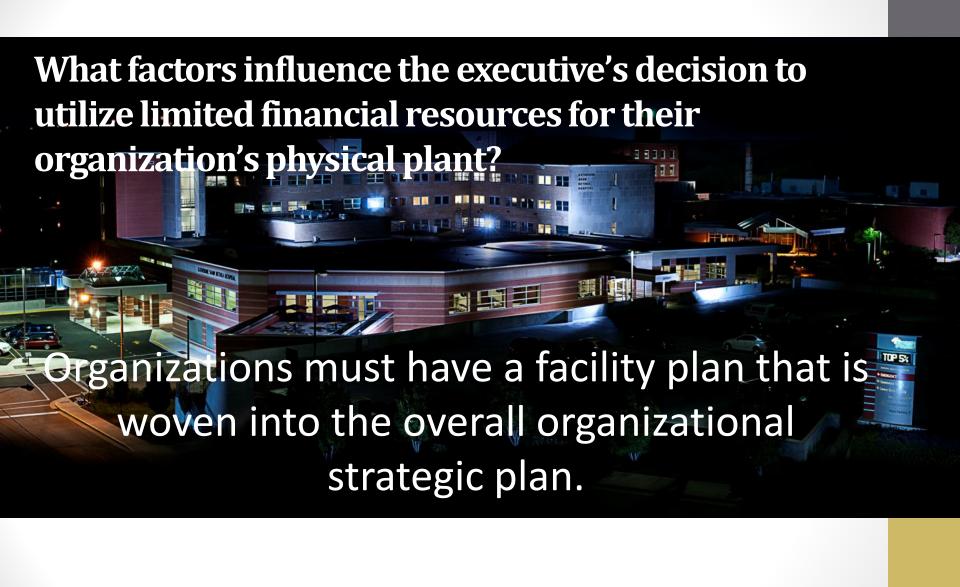
He is also active in the community as he served on the board of the Geneseo Chamber of Commerce for seven years, including two separate terms as board president. He is also a member of Rotary and serves on his church council.



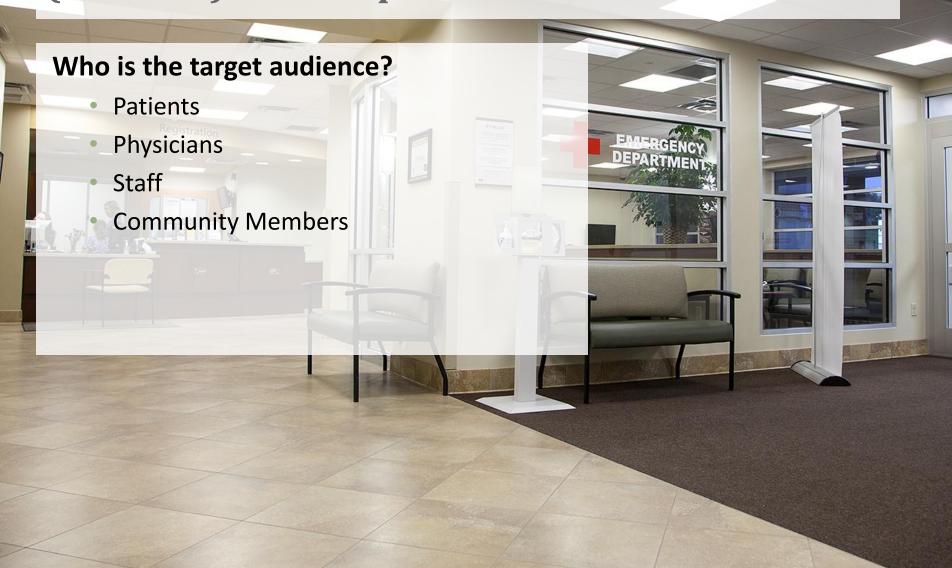


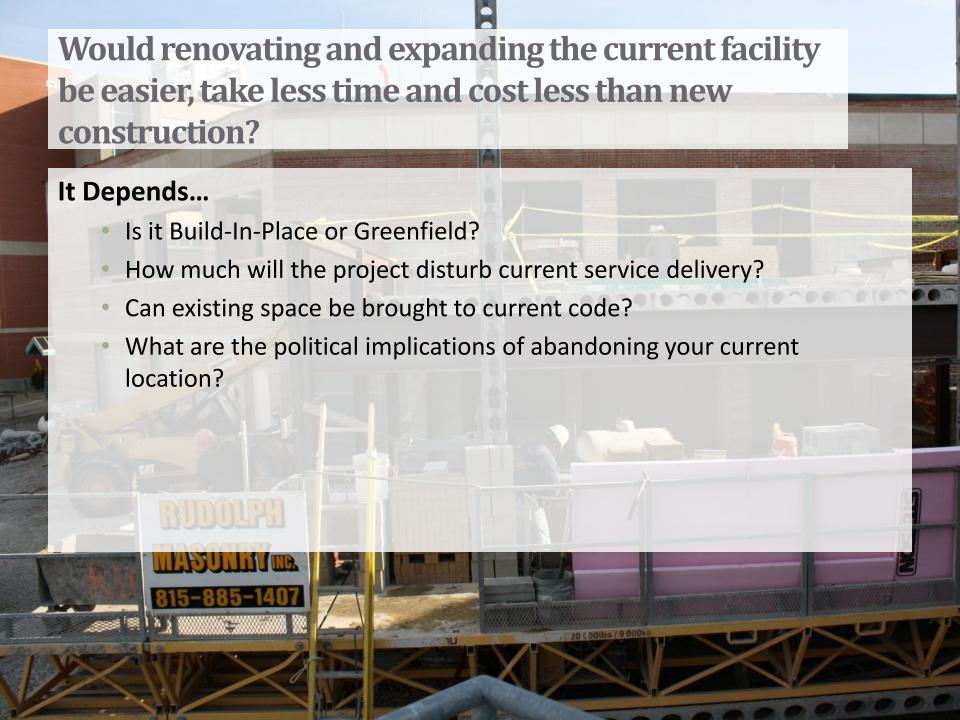
DAVID SCHREINER

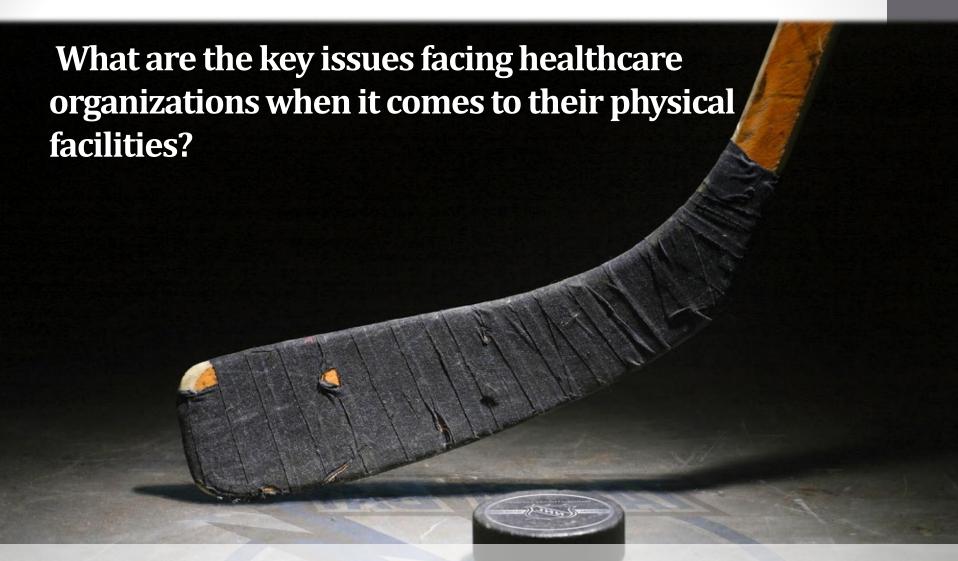




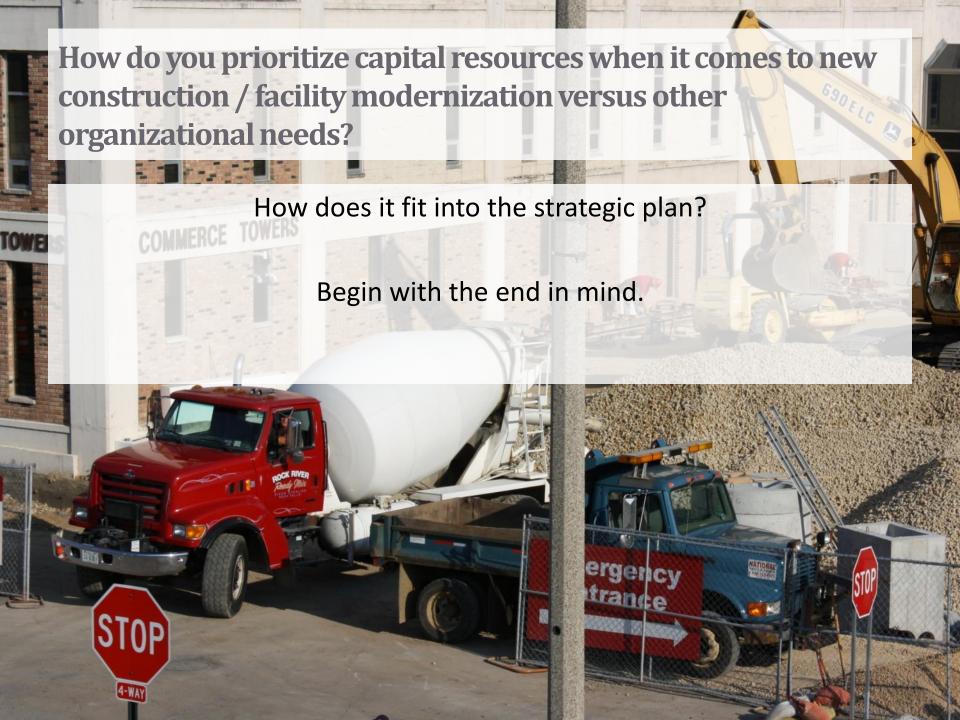








Skate to where the puck is going to be



Who are the key stakeholders- both internally and externallywho need to weigh in on design and construction decisions? Who's approval is most important and why?

- Head on a chopping block
- The Board, The Board, and The Board



End Users, both patients and staff

What will be the return on investment of your improvements? How soon will they be realized?

Katherine Shaw Bethea Hospital | ICU Axon Interior 3D Rendering







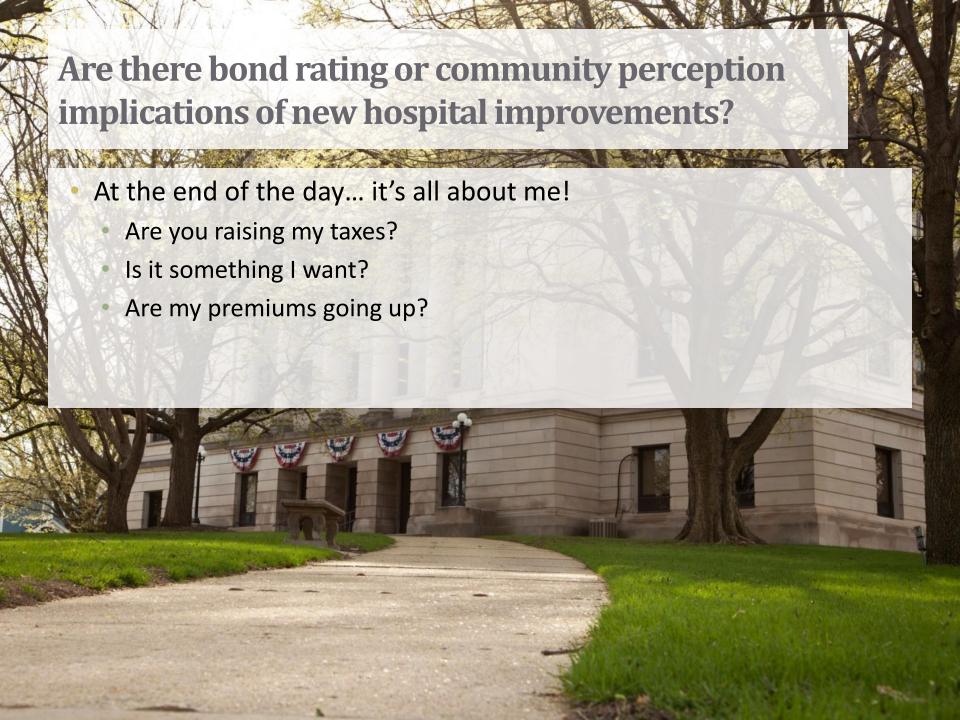
How can you design facilities that improve the patient experience without appearing wasteful?



Where do patient safety concerns enter into your plan?

- The beginning, the middle and the end... and all decisions in between those three
 - Our job is to restore, maintain and enhance health
 - That can't be accomplished in an unsafe environment









BRAD SOLBERG

Designed to be Patient Kind

2010-2012



Thank You for Your Support of Hammond-Henry Hospital

- Public district hospital founded in 1901
- \$26M annual budget
- 280 full and part-time employees; 60 PRN
- 16 physicians on our "active staff"
- Patient satisfaction:
 - Inpatient: 91st percentile
 - Outpatient surgery: 97th percentile
 - Emergency department: 98th percentile







Three Main Project Goals

- Make the entire building user-friendly
 - Patients
 - Staff
 - Doctors
- Build to accommodate technology now and into the future
- Flexibility!



Existing Lobby Looking East





EXISTING LOBBY



Corridor Looking North





CORRIDOR LOOKING NORTH



Long-Term Care Dining







What factors influenced our decision to build?

Financial Stability

Interest Rates

Economy – construction business was down

Biggest factor: THE FUTURE

THE FUTURE

Reimbursement

Recruitment

Changes in healthcare

HOW would construction impact operations?

- Logistical challenges turn them into opportunities
- New facilities:
 - Surgery
 - Therapies
 - LTC
- Impact

WHY renovate instead of green field project?

Investment in current plant

History

Re-use of outdated buildings

WILL "Green Movement" impact future projects?

Increase costs by 20%

Payback vs. Mandates

LEED

Questions



Comments



Dave AdcockPresident & Principal
Long View Consulting, LLC



Dave Schreiner President & CEO KSB Hospital



Brad Solberg
President & CEO
Hammond-Henry Hospital





References

- "Can Better Buildings Improve Care and Increase Your Financial Returns?" Frontiers of Health Management, 22:1, 2004.
- Green Healthcare Construction Case Studies, Healthy Building Network, Berkeley, CA http://www.healthybuilding.net/healthcare/Green_Healthcare_Case_Studies.pdf © ACHE 2007
- Henja, W J, and Hosking, J E, "Five Critical Strategies for Achieving Operational Efficiency," Journal of Health Management, September/October 2004
- Kemper, John E., Launching a Healthcare Capital Project, Health Administration Press, 2004.



