

Diversity in Healthcare Management: Value-Added Business Sense

Tuesday October 27, 2015

5:00PM – 8:00 PM Central Standard Time

An Independent Chapter of



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Healthcare Executives
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CHAPTERS

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Program Description

Diversity in healthcare management is of critical importance and this factor must be recognized in the health care industry as organizations explore their recruitment processes. An increasingly diverse patient population can place pressure on health care organizations to reflect the communities they serve.

Healthcare leaders also recognize that diversity brings fresh perspectives and skills provided by diverse employees that can help produce a bottom-line benefit for their organization, resulting in added value as well as competitive advantage.

Often, there is a disconnect between an organization's diversity initiative and the ability to promote diverse workforce within all levels of the organization. Many c-suite executives and managers fail to understand diversity, its value, and the importance of identifying, developing, and advancing diverse talent. Building a diverse leadership team will help drive organizational success and enhance cultural competence.

It is important for healthcare leaders to begin a realistic discussion about diversity and their responsibility in effectively encouraging diversity within their organization and integrating into strategic initiatives.

Topics

- Defining diversity in an organization
- Building authenticity in diversity initiatives
- Understanding cultural competency
- Methodology for ensuring workforce truly understands the meaning of diversity and organization's goals regarding diversity
- Linking diversity and quality of care
- Connecting diversity and inclusiveness to quality from a metrics standpoint

Topics (cont.)

- Impact of diversity on an organization's financial health
- Preparing for diversity readiness
- Role of the board of directors and c-suite executives in promoting diversity
- Operationalizing diversity and making it an organizational priority for visible results



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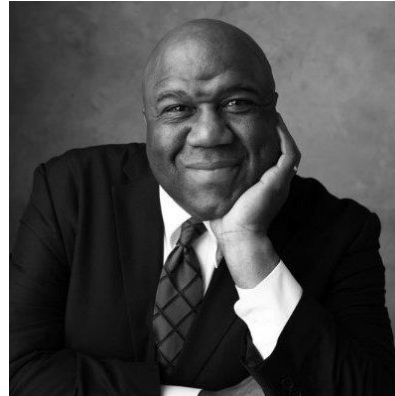
Questions & Comments



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