An Independent Chapter of



**Speakers** 

Date

Description

Location:

Bradley University 1501 W. Bradley Ave. Peoria, IL 61625

Register Here:

https://lnkd.in/bfTjGzZ

For More Information Contact: Greg Wahlstrom, MBA, HCM Immediate Past EDU Chair -Central IL Chapter of ACHE Tel: (424) 256-3556

Email: gw@thehealthcareexecutive.com

## ACHE Central Illinois Chapter Upcoming Program

Earn 1.5 Face-to-Face Education Credits

## Diversity in Healthcare Management: Value-Added Business Sense

Greg Wahlstrom, MBA, HCM, Immediate Past Education Chair, Central IL Chapter of ACHE Leslie Johnson, RN, MSN, MBA Education Chair, Central IL Chapter of ACHE Todd Popham, MBA, President & CEO, Popham & Associates, LLC Jennifer Robin, PhD, Associate Dean of Graduate & Executive Programs, Bradley University Steven Wilson, MBA, Vice President Marketing & Sales, United States Drug Testing Laboratories Paula Brown, MBA, Manager Diversity & Inclusion, Rush University Medical Center

## Tuesday, October 27, 2015 - 5:00PM - 8 PM CST

Diversity in healthcare management is of critical importance and this factor must be recognized in the health care industry as organizations explore their recruitment processes. An increasingly diverse patient population can place pressure on health care organizations to reflect the communities they serve.

Healthcare leaders also recognize that diversity brings fresh perspectives and skills provided by diverse employees that can help produce a bottom-line benefit for their organization, resulting in added value as well as competitive advantage.

Often, there is a disconnect between an organization's diversity initiative and the ability to promote diverse workforce within all levels of the organization. Many c-suite executives and managers fail to understand diversity, its value, and the importance of identifying, developing, and advancing diverse talent. Building a diverse leadership team will help drive organizational success and enhance cultural competence.

It is important for healthcare leaders to begin a realistic discussion about diversity and their responsibility in effectively encouraging diversity within their organization and integrating into strategic initiatives.

Please join Central Illinois American College of Healthcare Executives and, Greg Wahlstrom, Leslie Johnson, Todd Popham, Dr. Jennifer Robin, Steven Wilson and Paula Brown for this 90-minute panel discussion. This event will include an opportunity for Q&A.

## With this panel discussion, you will gain insight and tactics to:

- Defining Diversity in an organization
- Understanding cultural competency
- Methodology for ensuring workforce truly understands the meaning of diversity and organization's goals regarding diversity
- Linking diversity and quality of care
- Connecting diversity of inclusiveness to quality from a metrics standpoint
- Impact of diversity on an organization's financial health
- Preparing for diversity readiness

As an independent chartered Chapter of the American College of Healthcare Executives Central Illinois Chapter of ACHE is authorized to award 1.5 hours of Face-to-Face Education Credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for Qualified Education (non-ACHE) credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.







