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## Healthcare Solutions



### Program Experts:



**Greg Wahlstrom, MBA, HCM**  
President & CEO  
The Healthcare Executive



**Dr. Mandeep Mangat, MD**  
Senior Administrator  
BAYADA Home Health Care



**Dr. Leslie Mathews, MD, FACHE**  
Chair Healthcare Mgmt Programs  
Franklin University



**Shawn Zierke, MPH**  
Executive Director  
Iowa Counties Public Health Asso.

## POPULATION HEALTH MANAGEMENT

### BUILDING A CULTURE OF WELLNESS & PREVENTION

Population Health is a transformative factor in reducing chronic illness and a key component of health care reform. It is dedicated to creating a fundamentally different culture and perspective focused on wellness and prevention. This program will provide new insights about topics related to chronic illness management, wellness and prevention, health promotion, and access to care. It will also provide an update on current and proposed models of population health management.

#### With this 90-minute webinar program followed by Q&A experts will explore:

- Provide an understanding of the policies related to health care reform
- Provide a summary of current healthcare challenges and role of population health management in rewarding value over volume
- Conducting community health needs assessment to address priority health needs
- Assess current and proposed models of care to improve quality, standardization and access, reduce costs, and promote accountability of care
- Provide specific examples of successful population health programs
- Burden of Chronic Disease with real data analysis
- Discuss the application of evidence based medicine to improve health care from a clinical perspective
- Assess the role of population health programs in reducing length of stay, readmissions and costs from hospital to home piece

**Webinar Date: July 15, 2015 | 12PM – 1:30PM CST**

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