

ACHE Central Illinois Chapter

An Independent Chapter of



American College of
Healthcare Executives
for leaders who care®

Upcoming Programs

Earn 1.5 Qualified Education Credits

Marketing & Money: Presentation

Speakers

Date

Description

Registration:

central-il-ache.eventbrite.com

Event Location:

Hammond-Henry Hospital

600 North College Ave.

Geneseo, Illinois 61254

For More Information Contact:

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Successfully Leading Change in Healthcare Organizations

Kenny Boyd, President/CEO, McDonough District Hospital

Jedediah Cantrell, Vice President of Operations, Swedish American Hospital

Lisa Fuller, MSeD, MS ITT, Director of Performance Improvement/6 Sigma, OSF Saint Francis Medical Center

Rick Seidler, FACHE, President/CEO Unity Point Health-Trinity

Wednesday October 16, 2013, 6:00PM – 7:30 pm (CST)

The healthcare environment is constantly changing, and provider organizations must adapt in order to survive and thrive. Organizations are frequently asked to respond to legislative changes, market fluctuations, safety concerns, and patient or staff demands. The success of major change implementation hinges on how it is communicated and how it impacts individuals and processes in the organization.

Stakeholders frequently resist change for many reasons, including not having enough information, fear of how the change will affect them, comfort with the status quo, and not understanding the benefits of the change. For change to truly be effective, a leader must know how to effectively communicate the benefits, minimize the barriers and describe the processes. Learn from your peers as they share approaches that were successful and those that impeded the change process.

Join the Central Illinois American College of Healthcare Executives and Kenny Boyd, Jedediah Cantrell, Lisa Fuller, and Rick Seidler for this 90 minute panel presentation, including Q&A, for Successfully Leading Change in Healthcare Organizations.

With this presentation, you will gain insight and tactics to:

- Assessing the need for an organizational change
- Planning the change roll-out
- Communicating the change processes and benefits
- How to involve all stakeholders in the change
- Candidly presenting the challenges the process will present to the organization and those it serves
- Recognizing the signs that the change is being resisted or is not working
- How to sustain change in the short term and in the long term

As an independent chartered Chapter of the American College of Healthcare Executives Central Illinois Chapter of ACHE is authorized to award 1.5 hours of ACHE Qualified Continuing Education Credit toward advancement or recertification in the American College of Healthcare Executives. Participants in this program who wish to have it considered for qualified continuing education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.